



SIETAR INDIA CONFERENCE 2009

SPONSORSHIP OPPORTUNITIES

Marketing & Sponsorship opportunities at SIETAR India Chennai Conference 2008: The SIETAR India Annual Conference will help you gain your customers Mindshare; leave an impression with the intercultural community.

Sponsorship Categories and benefits

Platinum Partner	INR 200,000/-	US\$ 4200
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Key benefits:

- Logo on the conference backdrop and program brochure
- 3 complimentary registrations for the conference
- 1 Banner at the conference venue
- 1 Full page advert in the conference program/brochure
- Mentions at all plenary events

Gold Partner	INR 100,000/-	US\$ 2100
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Key benefits:

- Logo on the conference backdrop and program brochure
- 2 complimentary registrations for the conference
- 1 Banner at the conference venue
- ½ Page advert in the conference program/brochure

Silver Partner	INR 50,000/-	US \$ 1100
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Key benefits:

- Logo on the program brochure
- 1 complimentary registration for the conference
- ¼ Page advert in the conference program/brochure

SIETAR India would also like to invite partners to sponsor the following:

- Gala dinner on 31 October 09
- Printing of Program Brochure and Tote Bag
- Auditorium (where keynote speakers and panels will be held)
- The cultural event that will be held on 31 October 09 evening
- All the rooms where the sessions will be held

**Please note all CONTRIBUTIONS to SIETAR India can be claimed under
Section 80G(5)(vi) Vide Order No. DIT(E)/80G/454/W-2/2006-07**

Within India

SIETAR India

c/o Vinay Kumar, Treasurer
1599 East End Road 1st Floor
Jayanagar 9th Block
Bangalore 560 069

You may also wire your payments to:

SIETAR India

HSBC Bank, No. 7 MG Road, Bangalore – 01
Account Number: 071-259170-001
SWIFT CODE: HSBCINBB